



## Abstracts

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The objectives of this study are: (1) to study the participation, potentiality, and readiness of community to develop the Klongthom saline hot spring; (2) to assess the financial viability of an investment in the Klongthom saline hot spring; and (3) to develop the form of community engagement in the operation of Klongthom saline hot spring. Two data collection methods were used in this study. Questionnaires were sent to 335 residents in Huay Nam Khao as the first data collection method, yielding 100% response rate. Another method is the focus group discussion.

The results show that there is a high level of community's readiness to develop the Klongthom saline hot spring. These villagers are very pleased to get assistances from outside community for the development of Klongthom saline hot spring. Moreover, they suggest to renovate the landscape with shade plants. Finally, the villagers suggest that they should provide the important information to the government for the policy implementation. Considering the financial viability of Klongthom saline hot spring, the results suggest that the government should not grant the concession to the private organization. Moreover, the villagers can participate in the operation of Klongthom saline hot spring by selling the local souvenirs to the tourists.