

Research Abstract

The research focuses on application of competition law and SMEs in retail sectors in Malaysia, Vietnam and Thailand. The research analyses application of competition law and provides proposals for development on Thai competition law with regard to SMEs in retail sectors. The research found that the three countries have similar framework of competition law in order to promote and protect competition. But the application of competition law in the three countries is different. Malaysia and Vietnam have enforced competition law relating to SMEs in retail sectors. However, Thailand has not enforced competition law due to the lack of effective enforcement and the lack of policy to protect SMEs in retail sectors. The research proposals are the establishment of competition commission with concern on SMEs, the development on competition law enforcement in retail sectors, the promotion of competition advocacy, the issuance of guidelines on competition law in retails, and the reform on laws and policies on SMEs.